**Creative & Media Careers**

**Top Career Positions:** Graphic Designer, Journalist (Print/TV/Digital), Video Editor, Film Director, Animator (2D/3D), Advertising Creative Director, Photographer, Music Composer/Singer, Content Creator (YouTube/Social Media), Radio Jockey (RJ).

The SMM Academic and Competitive Excellence Program is your gateway to unlocking creative potential and thriving in the vibrant world of media and arts. By fusing timeless Vedic creativity with contemporary cognitive techniques, this program enhances your imaginative, aesthetic, and communicative abilities, as these are essential for careers as a Film Director, Graphic Designer, or Content Creator. Whether you seek to captivate audiences, design visually stunning narratives, or compose evocative music, this pathway empowers you to transform inspiration into impactful artistry.

1. **(12) Creativity**
2. **(86) Imaginative**
3. **(77) Storytelling**
4. **(90) Aesthetic**
5. (141) Communication **✓**
6. **(75) Persuasive**
7. **(20) Emotional Expression**
8. (143) Teamwork **✓**
9. (155) Adaptability **✓**
10. **(40) Inquisitiveness**
11. **(51) Assertiveness**
12. **(95) Team-Oriented**
13. (157) Time Management **✓**
14. **(52) Talkativeness**
15. **(39) Eclecticism**
16. (161) Proactiveness **✓**
17. **(118) Artistic Sensitivity**
18. **(115) Melodic**
19. (168) Design Thinking **✓**
20. (151) Resilience **✓**